



PROSPECTUS
City of Albuquerque Public Art Program
BioPark Botanic Garden's High Desert Rose Garden

A Request for Proposals (RFP) for a Public Artwork
in Albuquerque, New Mexico

PROSPECTUS: The Albuquerque Arts Board and the High Desert Rose Garden Art Selection Committee have initiated a 1% for Art project open to artists and designers residing in New Mexico, Arizona, Utah, Colorado and Texas. The Arts Board aims to commission an artwork for the newly built City of Albuquerque BioPark Botanic Garden's High Desert Rose Garden.

LOCATION/CONTEXT: The High Desert Rose Garden project will incorporate 2-4 works of art crafted from, or inspired by, natural materials, into the visual screen of the west wall of the garden. (Site image is attached). The wall, which has not yet been built, will be approximately 100' long and 10' tall. It will be made from latilla fencing, metal screens, corrugated metal, or another inexpensive material. The wall will be built behind the artworks or incorporated between the artworks. The artist can express a preference for the type of fencing used in the construction of the wall, however, the City budget for construction of the wall will determine the fencing material.

PROJECT INTENT/THEME: The project will support a series of unique artworks (2-4) that will utilize and/or incorporate durable natural materials that will enhance the newly built High Desert Rose Garden wall. The intent of the High Desert Rose Garden is to demonstrate that roses have a place in the southwest xeric landscape. The way the work relates to this intent, the site, and the surrounding landscape, will weigh significantly in the selection process.

MEDIA/STYLE/SIZE: The Art Selection Committee will consider a variety of media and styles for this project, including, but not limited to, stone, metal, wood or other media that integrates well with the natural environment of a garden wall. The artwork must be suitable for long-term outdoor display. Durability and minimal routine maintenance will be desirable aspects of a successful proposal.

BUDGET: A maximum of \$40,000.00 is available to the selected artist to design, fabricate, transport and install the works at the BioPark Rose Garden. (1% for Art Funds: BioPark)

NOTE: These funds will not be used to build the wall, only the 2-4 artworks that will eventually be incorporated into the garden wall.

PROCESS:

RFP Submission and Review - Artists will apply to the RFP with the required submission materials listed below. Only one submission per artist or artist team will be accepted.

APPLICATION/SELECTION PROCESS:

Eligibility: This competition is open to artists and designers who **reside** in the state of **New Mexico, Arizona, Utah, Colorado, and Texas**. Artists may be asked to provide proof of residency at the time of the deadline at the discretion of the Public Art Program staff.

Materials: Artists must submit the following items for the proposal:

- 1.) A letter of intent, not to exceed one page, which includes a description of the themes of past work and the ideas and proposed media in which this project will be fabricated.
- 2.) A preliminary rendering, image or sketch of the proposed design.
- 3.) A minimum of 3 (three) and maximum of 5 (five) digital images of past work that would be suitable as indicators of your experience and aesthetic choices. If you have completed successful public artworks, they would be helpful (though not necessary) for the committee to review.
- 4.) An annotated image key, clearly labeled with your name and a numerical listing for each image, the title of the work, the media, the dimensions and year of completion.
- 5.) A current resume including statements regarding your artwork/art education. If you are submitting as part of a team, please include separate resume and statements for each individual. Resume should include current contact information.

All materials should be submitted to publicart@cabq.gov by **5:00PM local time on Friday, October 31, 2014**. Individual emails may not exceed 12 MB. Late and/or incomplete submissions will not be considered.

QUESTIONS/FOLLOW UP: Questions about the project, and requests for tours off the garden, may be directed to Brendan Picker, Project Coordinator with the Albuquerque Public Art Program, (505)768-3566, or email: bpicker@cabq.gov

